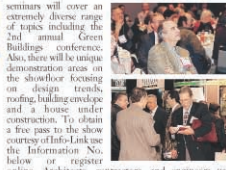


Source The Latest Products At Canada's Largest Building Design & Construction Show

The Warm Fresh Appeal Of Satin Nickel



Canada's largest annual design, construction and building management show returns to the Metro Toronto Convention Centre on December 1-3. It's a virtual 'must' for professionals wanting to keep up to date with the latest building and construction ideas and products. The show within a show includes, Construct Canada, Design Trends, HomeBuilder & Renovator Expo, and PM Expo. Info-Link has been selected to be the Official Show Preview for the event. For an initial preview of some of the most interesting products and companies that will be exhibiting, look for the special section in the middle of this issue. Pay particular note to their booth numbers in order to plan a visit to inspect the products in greater detail while at the show. Construct Canada/Design Trends/HomeBuilder & Renovator Expo addresses the needs of professionals in 46 different categories of products, technologies, building systems and services. There will be over 900 exhibits displaying thousands of products. An especially beneficial aspect of the show is its educational seminars. Over 200 separate seminars will cover an extremely diverse range of topics including the 2nd annual Green Buildings conference. Also, there will be unique demonstration areas on the show floor focusing on design trends, roofing, building envelope and a house under construction. To obtain a free pass to the show courtesy of Info-Link use the Information No. below or register online. Architects, contractors, and engineers use [www.constructcanada.com](http://www.constructcanada.com). Interior designers, facility managers, and specifiers use [www.designtrends.com](http://www.designtrends.com). Building owners, developers, and property managers use [www.pmpexpo.com](http://www.pmpexpo.com). Homebuilders and renovators use [www.homebuilderexpo.com](http://www.homebuilderexpo.com)



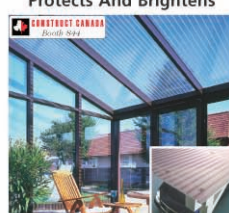
Fresh new styles into the warm Satin Nickel finish. Taylor new Aztec Bathroom and Professional Series Provence Lever Sets create a stylish look to any bath decor. Combining this look with Taylor's coordinating Door Finishing Hardware to complete a condominium or single family residential project in Satin Nickel finish. Taylor's line of hardware and door finishing hardware provide innovative choices, styles, elements and finishes.

Maxxon ColorKote – The Final Finish

Maxxon ColorKote consists of a unique emulsion-like polymer liquid instead of the time of application with a cement-aggregate blend. It stands up to harmful chemicals, pressure and wear. ColorKote is applied in multiple coats by brush, roller, trowel or spray to a typical thickness of 1/16" (1.5mm). It can be applied over recommended Maxxon epoxy, cement-based underlayment and concrete surfaces. Maxxon ColorKote is available in white and natural cement. An optional application of compatible colored acrylic topcoat or liquid pigment is available in 14 colors. ColorKote is the ideal solution for: Finished floors, concrete exterior restoration, parking structure protection, sidewalk resurfacing, wall refinishing and insulation coating. Swimming pool walkways and balcony deck surfacing.



Structured Acrylic Glazing Protects And Brightens



DEGLAS™ W™ and Multi-Skinned Impact resistant acrylic sheets are designed to protect people and possessions without sacrificing natural sunlight. Degussa Rohm's rigid, weather resistant structured sheet protects the perfect cost effective alternative to glass in overhead glazing applications. The DEGLAS Wave profile is a tough, 3mm corrugated sheet designed for patio covers and carports. The Wave sheet is available with Heatstop®, an attractive pearled finish that adds IR blocking to the UV blocking feature of all Degussa Rohm acrylics so environments stay safe and cool without giving up natural lighting. DEGLAS Impact Double Skinned sheet is designed for overhead use, especially where longer spans, higher live loads, and insulation are important. Impact provides hail resistance and UV blocking while transmitting safe, soft sunlight. Its anti-condensate coating works with the rain to keep the sheet clean. Comfortable, year-round enclosures can be built with S4P quadruple-skinned sheet which has the insulating capabilities of 4 panes of glass. It is lightweight yet has remarkable load carrying capabilities. Adding heat reflective Heatstop creates comfortable environments even in extreme weather conditions.

Spray Applied Liquid Rubber Membrane System

The Liquid Rubber Membrane System addresses the major failure problems of conventional membrane systems. It is spray applied and cures in 24 hours to a top quality sheet membrane. The Liquid Rubber Membrane System is waterproof applied at ambient temperatures to create a monolithic seamless membrane. The technology represents major performance advantages over other membrane systems. It is totally seamless so there are no laps or details to compromise the waterproofing function of the membrane. It has great flexibility with an elongation to 1000% and recovery of 95%, and has the ability to withstand continuous thermal cycling to cope with extreme climates. Three grades of the Liquid Rubber Membrane System are available. Spray Grade is a quick set membrane that solves the recurring problems of conventional membrane systems. It addresses the needs of the roofing, waterproofing and protective coating industries. High-Build replaces coal tar based coatings that are widely acknowledged to be carcinogenic and have a limited life span. It has applications in the high exposure industrial and agricultural markets. Non-Slud is a multi-polymer modified emulsion with a sandpaper-like finish and is solvent and UV resistant.



# Info-Link Has Been Selected to Be The Official Show Preview For Construct Canada, HomeBuilder & Renovator Expo, PM Expo, DesignTrends and Concrete Canada

## Capitalize On This Opportunity To Build Traffic To Your Booth & Generate Increased Sales

Info-Link will create a special section in the centre section of the October-December Official Show Preview. This section will be identified by different colours and logos and an identifier that states "Look for the companies in this section at Construct Canada/HomeBuilder & Renovator Expo/PM Expo/DesignTrends/Concrete Canada, December 1-3". It Will:

- contain the companies and products which are in this special issue and also have booths at Construct Canada/HomeBuilder & Renovator Expo/PM Expo/DesignTrends/Concrete Canada.
- each product review will contain a show logo to identify them as participants and will include their booth number to drive traffic to their booths.

### Why You Should Become Involved

- 1) Construct Canada/HomeBuilder & Renovator Expo/PM Expo/DesignTrends/Concrete Canada are the pre-eminent trade shows catering to the commercial and residential building, design and construction industries. They feature over 1,050 exhibiting companies and over 23,000 visitors.
- 2) Research shows that pre-show promotion generates a minimum of 15% more traffic to a booth.
- 3) Info-Link reaches over 41,000 professionals who can specify, influence or purchase a product or service. It will inform them of your unique capabilities and direct traffic to your booth.
- 4) Info-Link has a unique prequalified lead generation program.
- 5) Info-Link also includes a detailed research program to assist in strategic planning and the quantification of results and payback.

To Find Out More Contact Barbara Lindenbach

Phone 416 604 7552 e-mail: barb@infolinkcanada.com