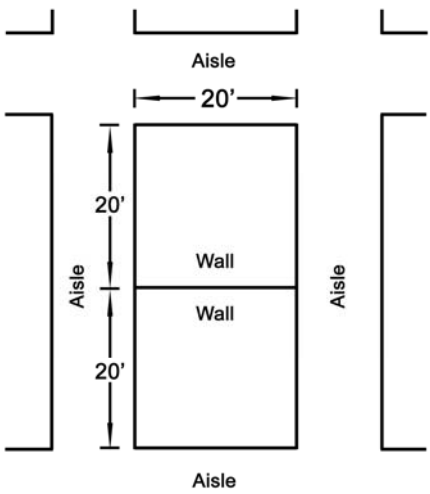
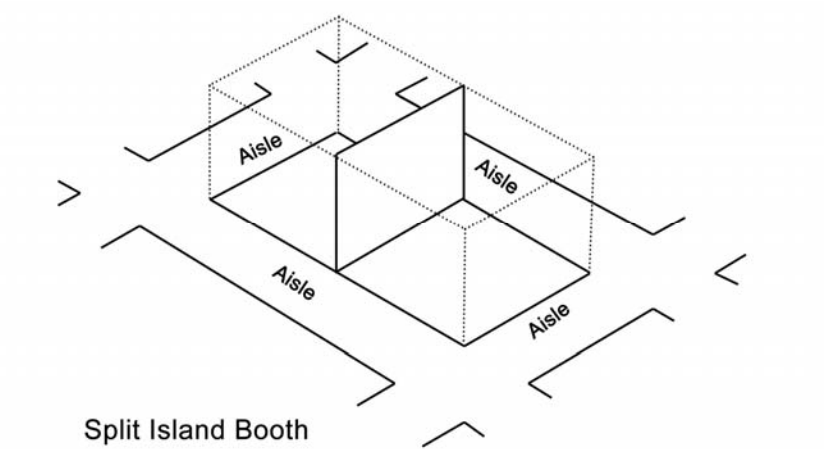


**Display Guidelines**

**Split Island Booth**



A Split Island Booth is a Peninsula Booth which shares a common backwall with another Peninsula Booth.

Each of the Peninsula Booths is expected to run a backwall along the full expanse. Eight feet (8') is the typical height allowance unless approval is given by Show Management.

If you would like to ensure that your exhibit meets the Show criteria, please provide full details and have it approved in writing by Show Management prior to Move-in. Forward full details, with photo or drawing if possible, to Karen Maki, Director of Expositions, via email at [kmaki@mmart.com](mailto:kmaki@mmart.com).