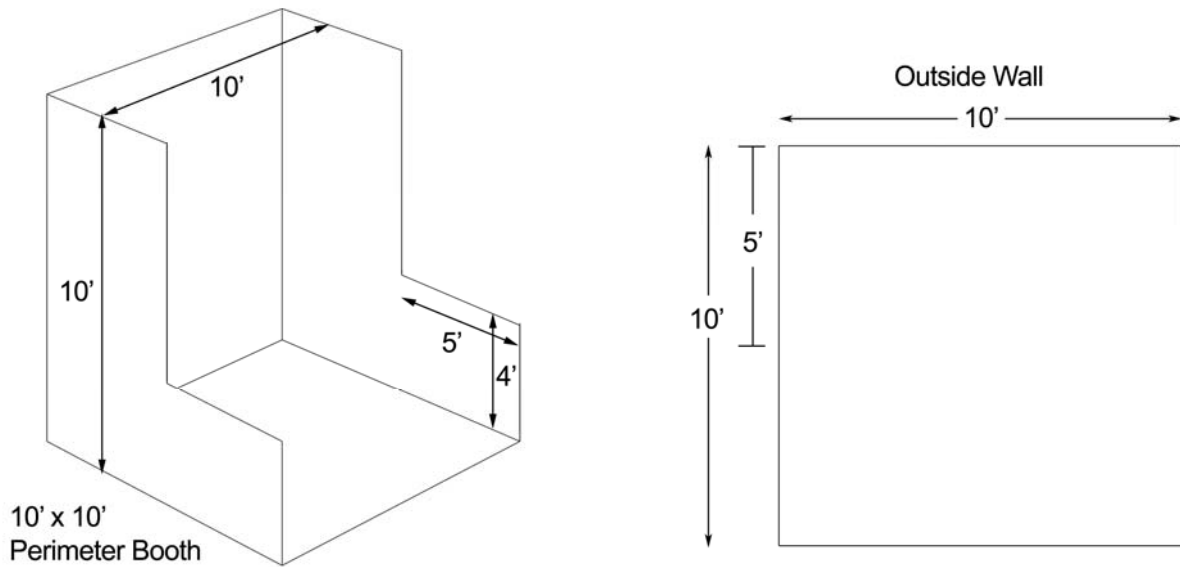


Display Guidelines

Perimeter Booth



A Perimeter Booth is an Inline Booth that backs on to an outside wall of the exhibit hall rather than to another exhibit.

All guidelines applying to Inline Booths also apply to Perimeter Booths except that the typical maximum backwall height is ten feet (10') unless approval is given by Show Management.

If you would like to ensure that your exhibit meets the Show criteria, please provide full details and have it approved in writing by Show Management prior to Move-in. Forward full details, with photo or drawing if possible, to Karen Maki, Director of Expositions, via email at kmaki@mmart.com.