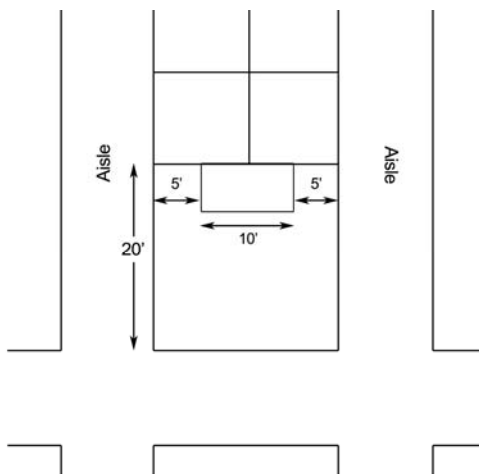
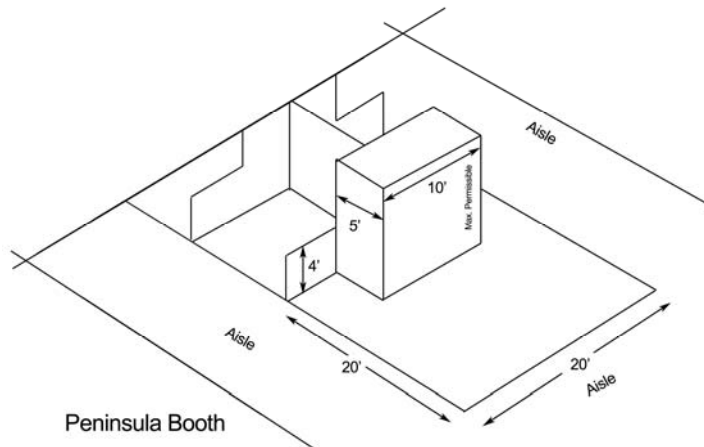


Display Guidelines

Peninsula Booth



Peninsula displays are exposed to aisles on three sides of the booth.

There are two types of Peninsula Booths: one that backs on to an Inline booth and one that backs on to another Peninsula Booth and is referred to as a Split Island Booth.

The backwall of a Peninsula Booth which backs on to two Inline Booths is restricted to a maximum height of eight feet (8') at the centre of the wall but must drop to a maximum four foot (4') height within five feet (5') of each aisle allowing for appropriate sight lines for the adjoining Inline Booths.

The centre portion of the backwall may be a maximum of eight feet (8') unless otherwise approved by Show Management.

If you would like to ensure that your exhibit meets the Show criteria, please provide full details and have it approved in writing by Show Management prior to Move-in. Forward full details, with photo or drawing if possible, to Karen Maki, Director of Expositions, via email at kmaki@mmart.com.